



Wulop Italia MAIN SPONSOR – € 4,000 + VAT + €1,800 in prizes for the winners

- FIRST CHOICE commercial space in the exhibition area, presentation or sale of products from 28 to 29 September. 3 m. x 2 m to set up (including electrical connection, tables and chairs)
- **Free participation (instead of 2,030 euros) of your Speaker at the NON STOP ARENA (All inclusive)**
- **Possibility to display 2 roll up supplied by you (maximum width 2 meters) with your logo or advertising inside the championship area and during the awards ceremony and gala evening**
- The presence of the logo (privileged dimensions with the words “ Main Sponsor”) in the sponsor backdrop for the photo sessions.
- **Direct** delivery of your prizes or gifts on stage during the awards ceremony and lottery.
- Possibility to distribute your personalized bags with your material (advertising, samples, etc.) to all participants **in the initial registration phase.**
- Publishing of your logo and “Main Sponsor” on the home screen of the website
- **Supply at the end of the Event of 1 Wulop Italia 2025 Video with Sponsor highlighting**
- **Broadcast of your video (maximum duration 60 seconds) during the event with repeated and privileged frequency.**
- Award ceremony on stage with plaque and photo (during the gala evening)
- Main Sponsor Banner Publication on Wulop Italia website and social media
- Banner of Wulop Italia Main Sponsor published on Wulop Italia
- Three nights in a double room with breakfast 27/28/29 September for 2 people
- Lunches on September 28th and 29th and dinner on September 28th for 2 people
- Gala evening for 2 people
- Covered parking space included

Discounts: if you register participants to the championship on the personalized form that is provided to you, you will receive a discount of 100 euros per person

Saturday 27th September is the day dedicated to setting up the stations starting from 12pm until the evening - By 7pm on 29th September everything must be dismantled. To access the Championship room and the Events Room all participants pass in front of the commercial spaces set up by the sponsors.

Wulop Italia GENERAL SPONSOR– € 3,000 + VAT + €1,500 in prizes for the winners

- SECOND CHOICE commercial space in the exhibition area, presentation or sale of products from 28 to 29 September. 3 m. x 2 m to be set up (including electrical connection, tables and chairs)
- **Discounted participation of your Speaker at NON STOP ARENA at €1,000 (instead of €2,030) (All inclusive).**
- **Possibility of displaying 1 roll up supplied by you (max width 1 meter) within the event.**
- The presence of the logo (privileged dimensions with the writing “ General Sponsor”) in the sponsor backdrop for the photo sessions.
- **Direct** delivery of your prizes or gifts on stage during the awards ceremony.
- Possibility to distribute your personalized Bags with your material (advertising, samples, etc.) to all participants during the event.
- Publishing of your logo and “General Sponsor” on the home screen of the website
- **Supply at the end of the Event of 1 Wulop Italia 2025 Video with Sponsor highlighting**
- **Broadcast of your video (or images or logo, maximum duration 60 seconds) during the event.**
- Award ceremony on stage with plaque and photo (during the gala evening)
- Publication of the General Sponsor Banner on the Wulop Italia website and social media
- Banner of Wulop Italia General Sponsor published on Wulop Italia
- Three nights in a double room for with breakfast 27/28/29 September 2 people
- Lunches on September 28th and 29th and dinner on September 28th for 2 people
- Gala evening for 2 people
- Covered parking space included

Discounts: if you register participants to the championship on the personalized form that is provided to you, you will receive a discount of 100 euros per person

Saturday 27th September is the day dedicated to setting up the stations starting from 12pm until the evening - By 7pm on 29th September everything must be dismantled. To access the Championship room and the Events Room all participants pass in front of the commercial spaces set up by the sponsors.



Wulop Italia PARTNER SPONSOR – €2,000 + VAT + €1,000 in prizes for the winners

- Commercial space in the exhibition area, presentation or sale of products from 28 to 29 September. 3 m. x 2 m to be set up (including electrical connection, tables and chairs)
- The presence of the logo (privileged “Sponsor” dimensions) in the sponsor backdrop for the photo sessions.
- **Direct** delivery of your prizes or gifts on stage during the awards ceremony.
- Possibility to distribute your personalized Bags with your material (advertising, samples, etc.) to all participants during the event.
- Publishing of your logo and “Sponsor” on the website home screen
- **Broadcast of your video (or images or logo, maximum duration 60 seconds) during the event.**
- **Supply at the end of the Event of 1 Wulop Italia 2025 Video with Sponsor highlighting**
- Award ceremony on stage with plaque and photo (during the gala evening)
- Publication of Sponsor Banner on Wulop Italia website and social media
- Banner of Wulop Italia Partner Sponsor Published on Wulop Italia
- Three nights in a double room for single use with breakfast 27/28/29 September 1 person
- Lunches on September 28th and 29th and dinner on September 28th for 1 person
- Gala evening for one person
- Covered parking space included

Discounts: if you register participants to the championship on the personalized form that is provided to you, you will receive a discount of 100 euros per person

Saturday 27th September is the day dedicated to setting up the stations starting from 12pm until the evening - By 7pm on 29th September everything must be dismantled. To access the Championship room and the Events Room all participants pass in front of the commercial spaces set up by the sponsors.

Wulop Italia COMMERCIAL SPONSOR – €1,500 + VAT + €500 in prizes

- Commercial space in the exhibition area, presentation or sale of products from 28 to 29 September. 3 m. x 2 m to be set up (including electrical connection, table and chairs)
- The presence of the sponsor logo in the backdrop for the photo sessions.
- Delivery of your prizes or gifts at your discretion on stage during the awards ceremony by the Wulop organization.
- Possibility to distribute your material or advertising kit in Bags provided by you to all participants
- Publishing of your “Sponsor” logo on the website home screen
- Award ceremony on stage with plaque and photo (during the gala evening)
- Publication of Sponsor Banner on Wulop Italia website and social media
- Banner of Wulop Italia Commercial Sponsor Published on Wulop Italia
- Covered parking space included

They are not included and if required, they must be booked with Wulop organisation:

- Hotel Rooms - Lunches on September 28th and 29th and dinner on September 28th - Gala Evening

Saturday 27th September is the day dedicated to setting up the stations starting from 12pm until the evening - By 7pm on 29th September everything must be dismantled. To access the Championship room and the Events Room all participants pass in front of the commercial spaces set up by the sponsors.

Wulop Italia DISTANCE SPONSOR – €500 + VAT

- The presence of the sponsor logo in the backdrop for the photo sessions.
- Possible delivery of your prizes or gifts at your discretion on stage during the awards ceremony.
- Possibility to distribute your material or advertising kit in Bags provided by you to all participants
- Publishing of your “Sponsor” logo on the website home screen
- Supply at the end of the Event of 1 Wulop Italia 2025 Video with Sponsor highlighting
- Publication of Sponsor Banner on Wulop Italia website and social media
- Banner of Wulop Italia Sponsor Published on Wulop Italia
- Possibility to place your roll up in the common space of the event



NON STOP ARENA SPEAKER

1st PREMIUM VERSION – €1,500 + VAT

- Speaker at the NON STOP ARENA MASTER DAY WULOP ITALIA 2025 on September 29th where you will perform a treatment on a model of your choice for a duration of 2 hours.
- Award ceremony on stage with plaque and photo (during the gala evening)
- SPEAKER Roll up (remains property of the Wulop organization)
- Supply at the end of the Event of 1 official Wulop Italia 2025 video with your evidence + 1 photo link
- NON STOP ARENA SPEAKER video banner (which you can publish on your social channels)
- NON STOP ARENA SPEAKER image banner (which you can publish on your social channels)
- Video interview during the NON STOP ARENA event.
- Presence of the NON STOP ARENA SPEAKER in the official program and in the web and social channels of Wulop Italia 2025

2nd LUXURY VERSION – €1,940 + VAT In addition

- Covered parking
- Gala Evening for 1 person
- Two nights in a double room for single use with breakfast (congress dates) 28 and 29 September for 1 person

3rd INCLUSIVE VERSION – €2,030 + VAT In addition

- Lunch on September 27th and 28th + dinner on September 27th



WULOP ITALIA PROGRAM 2025 - SARONNO

SEPTEMBER 28, 2025

CHAMPIONSHIP

All participants in the Championship will participate for free (instead of 300 euros + VAT) in the Non Stop Arena Master Day and will have:

- **Personalized Diploma**
- **2 video banners + 1 image banner**
- **Medal**
- **Photo on stage with Diploma and medal**
- **Sponsors' Gift Kits**
- **Possibility to purchase with discounts from Sponsors**

INDIVIDUAL WULOP CHAMPIONSHIP IN 5 CATEGORIES (download the rules on the website)

- 1 Manual "MICROBLADING" Eyebrows
- 2 Eyebrows "HAIR TO HAIR" dermograph
- 3 Eyebrows "SHADING" dermograph
- 4 Lips "LIPSTICK EFFECT" dermograph
- 5 Eyes "GRAPHIC EYELINER with SHADE" dermograph

Registration fee for each category €350 + VAT until 30 June (from 1 July to 31 August €400 + VAT – from 1 September €450 + VAT)

You can register and pay directly from the website. (Download the registration form from the website)

Discounts for those who register for more than two categories (go to the website)

With 3 categories you can participate in the GRAND PRIX

LATEX WULOP CHAMPIONSHIP IN 7 CATEGORIES (download the rules from the website for participation methods)

- 1 Latex Eyebrows "MICROBLADING" manual
- 2 Latex Eyebrows "HAIR TO HAIR" dermograph
- 3 Latex Eyebrows "SHADOW" dermograph
- 4 Latex Lips "LIPSTICK EFFECT" dermograph
- 5 Latex Eyes "GRAPHIC EYELINER with SHADE" dermograph
- 6 Latex Tricopigmentation dermograph
- 7 Latex Mammary Areola dermograph

Registration fee for each category €250 + VAT until 30 June (from 1 July to 31 August €300 + VAT – from 1 September €350 + VAT)

You can register and pay directly from the website. (Download the registration form from the website)

Discounts for those who register for more than two categories

The winners of each category of both the Latex championship and the Individual championship, in addition to being Italian Champions, participate for free in the final in Türkiye (over 70 participating countries) representing Italy.

The start times of the individual categories will be communicated two days before the race



SEPTEMBER 29th, 2025

NON STOP ARENA + GALA DINNER WITH AWARDS CEREMONY

For those who do not participate in the Championship, the registration fee for the NON STOP ARENA on September 29th is 300 euros + VAT.

You can register and pay directly from the website. (Download the registration form from the website)

All paying attendees at the Non Stop Arena will have:

- **Personalized Diploma**
- **2 video banners + 1 image banner**
- **Medal**
- **Photo on stage with Diploma and medal**
- **Sponsors' Gift Kits**
- **Possibility to purchase with discounts from Sponsors**

9:30am / 2:00pm NON STOP ARENA MASTER DAY EVENT

Pmu Master Trainers present and explain their techniques and demonstrate and perform their treatment step by step in front of the participants

Master and Pmu Techniques Nominative Program in completion to follow on the website

2:00pm / 3:00pm - Lunch break

3:00pm Photo on stage and delivery of diploma and medal to all participants

8:00 PM GALA EVENING with CHAMPIONSHIP AWARDS CEREMONY

- **Gala dinner (participants will be seated at tables with buffet service)**
- **open bar**
- **award ceremony of all CATEGORIES on stage**
- **various awards (Grand Prix – special sponsor awards – Master and Judges awards)**
- **DJ set**
- **wulop lottery**
- **cake event**

Cost of participation in the Gala evening 170 euros including VAT



WULOP ITALIA 2025 LOGISTICS INFO

Starhotel Grand Milan****

Via Varese 23 - SARONNO (MI)



If you decide to stay at the Star Hotel Grand Milan, rooms must be booked with the Wulop Organization (limited availability, hurry to book)

We remind you that for participants in the Championship and the non Stop Arena, if they wish to stay in the same structure where Wulop Italia takes place (Starhotel Grand Milan) it is **MANDATORY, in order to PARTICIPATE in the Championship and the events**, to book through the Wulop Italia Organization using the formulas made available.

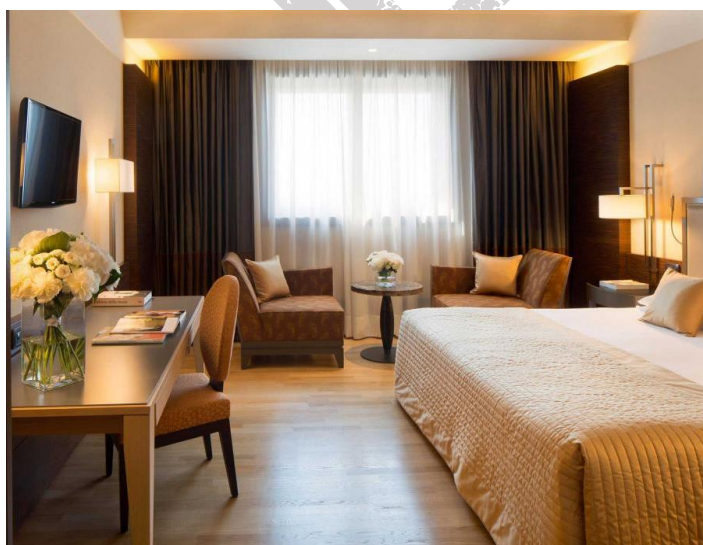
A complex event like this, which involves the participation of over three hundred people including Championship participants, models, international Masters, sponsors, staff, volunteers and members of the Jury, requires precise organizational and logistical choices planned in advance with the hotel structure.

September is a month of very high bookings due to the reopening of the Milan Fairs with very easy room sales and/or a very high increase in their costs. Therefore, **to offer all participants the certainty of staying at the facility and to do so at identical rates for all**, we had to agree with the Hotel to purchase in advance a suitable number of rooms (all with continental breakfast and parking space in the garage), the location of the rooms in the same area and other logistical arrangements necessary for the Event to be held.

We are sure that you will understand the organizational reasons for this choice and we remain available for any clarification of the case.

Room Reservations in Agreement directly with WULOP ORGANIZATION

Also via Whatsapp - 391.457 7627 – 351.841 3092 - wikapmu@gmail.com



FORMULAS AVAILABLE

Double room for single use €150 / night

Breakfast and parking space in covered garage included

Double room for two people €190 / night Breakfast and parking space in covered garage included

Placement in triple rooms is not possible.

Only for members of the same family, if they have special needs, they can contact the Wulop organization.



How to get there by motorway

From the A9 motorway (8 km): from Milan, Tangenziale Ovest / A9 (Como-Chiasso), exit at Saronno.

From the A8 motorway (8 km): from Malpensa, A8 motorway, exit at Saronno (800 metres from the toll booth).

How to get there Train / Plane

FROM THE NORTH RAILWAY STATION

Via Varese 23 in Saronno - (Milan) The Ferrovie Nord station in Saronno is just 100 metres from the hotel (platform 6)

From Milan: Malpensa Express from Milan Cadorna Station or direct train from Central Station

Wi-Fi

Wi-Fi internet connection is available throughout the hotel and in the rooms and is completely free.

Welcome Pets

Small and medium sized pets are welcome. Their presence must be notified at the time of booking. A supplement of € 10.00 is required. For more information please contact the hotel directly.

Services

Concierge Service / Laundry / Safety Deposit Boxes / Luggage Storage / Unattended Parking
Garage / Business Corner

Wellness Center

- Pool
- Sauna - Turkish Bath**
- Solarium
- Massage rooms
- Fitness room with Technogym machines (2)

Opening hours: 06:30 - 23:00. To use the pool you need to have a swimming cap and slippers. The kit is available at the Reception (for a fee).





restaurant by Eataly

- Hostaria Restaurant by Eataly
- Room service
- Full American buffet breakfast





Cigar Room



WULOP